

MEDIA RELEASE

For Immediate Release: 13 March 2014

CICA issues alert on Counterfeit CraneSafe 'Green Stickers'

Are your cranes safe and compliant? Talk to CICA about the industry CraneSafe Program.

The Crane Industry Council of Australia (CICA) is the peak national body for the crane industry.

"In the last two weeks CICA has been advised of three cases of *counterfeit* CraneSafe 'Green Stickers', spotted in Western Australia and Queensland," stated Alan Marshall, the CICA Chief Executive Officer. "CICA's preliminary investigations indicate that these counterfeit cases appear unrelated. This media release is to alert all members, assessors, the wider industry and authorities of this matter and CICA's serious concerns," added Alan.

"A counterfeit 'Green Sticker' can be readily identified by CICA ..."

"If you come across a *counterfeit* CraneSafe 'Green Sticker' it will be wise to assume that the crane is unsafe and not compliant with Work Health and Safety Regulations including plant requirements," said Alan.

A counterfeit 'Green Sticker' can be readily identified by CICA due to:

- The sticker/inspection details being falsified and not registered on the CraneSafe data base
- The sticker not having been issued by CICA on a valid CraneSafe approved sticker
- The sticker being a poor or flawed copy of a valid CraneSafe 'Green Sticker'

What Should You Do?

Members, crane owners/users, crane operators and safety officers are encouraged to:

1. Examine the sticker to obtain the key data and look for any irregularities
2. Do not rely upon a visual check of the sticker only
3. Examine the inspection and approval documentation supporting the sticker
4. If you have any concerns, identify the CraneSafe Registration Certificate Number and the Crane Serial Number. Contact the CraneSafe Office and speak to Tracey Watson to check the sticker details against the CraneSafe data base. Call CICA / CraneSafe, Ph: 03) 9501 0078 and press 1 for CraneSafe
5. Send through pictures and details of any potential counterfeit stickers confidentially or anonymously to CICA

What Is CICA Doing?

- CICA is undergoing a campaign to alert and educate members and the industry of this matter and the threat of *counterfeit* CraneSafe 'Green Stickers'
- CICA is writing to all state/territory WorkSafe authorities to request investigation of the specific counterfeit cases

Lifting Industry Standards

- CICA has sought legal advice and will exercise its full legal rights of Trade Mark over any misuse and misrepresentation of the Crane**Safe** name and logo
- CICA is writing to all parties regarding the breach of Trade Mark and will pursue any parties through the legal courts
- CICA will review options to adopt 'tamper-proof' and 'anti-counterfeit' sticker technology if required
- CICA is continuing to review and develop the Crane**Safe** program to better serve the industry

Crane**Safe** has been operating since 2002 and is recognised nationally as the industry owned and led, voluntary, self-regulatory program, promoting the importance of independent third-party annual safety inspections.

"CICA takes the strong view that any unlawful breach and misrepresentation in the industry that threatens safety and the reputation of CICA members and CraneSafe users is unacceptable"

As a member-based, not-for-profit association, CICA is committed to its mission:

'To be the authority for the crane industry, developing and promoting a safe and effective industry in Australia'.

"A few isolated incidents may be regarded as minor by some, especially as the Crane**Safe** program involves over 7,000 assessments annually and has over 10,000 cranes on the data base," mentioned Alan. "CICA takes the strong view that any unlawful breach and misrepresentation in the industry that threatens safety and the reputation of CICA members and Crane**Safe** users is unacceptable," noted Alan.

For further information on the Crane**Safe** program refer to the website www.cranesafe.com.au.

For further Information on this Media Release contact:

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CICA is the peak, national not-for-profit association for the Australian Crane Industry. For public information on CICA's role and activities please refer to the CICA website www.cica.com.au and/or the CICA CraneSafe website www.cranesafe.com.au.