

## The Crane Industry Council of Australia

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## Lifting Industry Standards

## MEDIA RELEASE

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## Cranes to raise industry flag in Hobart

The CICA Conference, Exhibition and Crane Display: 11-13 September 2013

The Crane Industry Council of Australia (CICA) is pleased to promote the national crane industry's major annual event. The 2013 CICA Conference, Exhibition and Crane Display takes place next week at the scenic Hobart waterfront precinct at the Hotel Grand Chancellor.

"We have over 350 delegates registered, 42 exhibitor booths and 16 mobile cranes booked for the display," highlighted Alan Marshall, the CICA Chief Executive Officer. "This will be the first time the CICA Conference has been held in Tasmania and the Hobart dock precinct is easily one of the most scenic capital city locations in Australia," added Alan. "The first day Wednesday is the usual Preliminary Day, including the CICA Board Meeting, our Industry Forum and our AGM. The real fun starts with the Networking Dinner that night. The Speaker Program and Crane Display kicks off from Thursday morning and the Conference closes Friday night with the Gala Awards Dinner," said Alan.

"A genuine highlight will be the Crane Display; the sight of 16 mobile cranes on show on the Hunter Street wharf, with booms extended and reaching for the clouds will look spectacular against the backdrop of the city and the historic waterfront. No doubt the Crane Display will be a wonderful attraction to showcase our industry and serve as a reminder to the local community and passing traffic of the vital role that cranes play in today's world," said Alan. "In addition, at 3.30pm at the Crane Display on Thursday our Platinum Sponsor SpanSet has arranged a Rescue Demonstration," added Alan.

"I agree," noted John Gillespie, CICA's President. "This event may be our most memorable event ever, with such great program content complimented by the panoramic views of Hobart, the Derwent River and Mount Wellington," enthused John. "The CICA Conference is recognised as a significant event world-wide within the crane industry; hence CICA will have many internationals in attendance. To take advantage of the international interest in the Conference, the Speaker Program includes an international Manufacturers' Panel of senior executives," remarked John.

"Other Program highlights will include Brant Webb; various cranes and lifting technical presentations; the CICA Lift of the Year Awards; the launch of the CICA Education and Benchmarking Program; plus an update from the National Heavy Vehicle Regulator," added John.

More information on the CICA 2013 Conference can be obtained by viewing the dedicated website: http://conference.cica.com.au

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