



National Marketer Membership Benefits

Enjoy the benefits of CICA National Marketer membership.....

Industry Exposure & Marketing:

- Access to Sponsorship opportunities at the CICA Conference at member discount prices.
- Participation in the CICA Conference Exhibition and Crane Display at member discount prices.
- Opportunities to participate in the CICA Conference speaker program through technical presentations and the manufacturers' panel.
- Promotional opportunities available at other industry events such as guest speakers at State Branch meetings.
- Industry promotion and exposure via inclusion in the member listing on the CICA website and Annual Report.
- Market exposure through access to the "Member News" section of the CICA Newsletter.
- Access to CICA member data to assist with marketing via member list updates issued periodically.

Networking & Information:

- Information about important industry issues and changes affecting your customers via regular emails, newsletters and its website.
- Member discount to attend the Annual CICA Conference to keep up with the latest industry news and product information and to network with customers and like minded people.

Lobbying & Representation:

- Representation on a National level to progress safety, training, regulatory and legislative matters to assist members and industry.
- Links with like associations internationally to assist the Australian industry awareness of global issues in the crane industry.
- Industry representation on committees such as Standards and EN13000.

Products & Services:

- CICA's Australian Standards Online Access (selected standards only)
- Discounts the CICA range of products including the Crane Safety Manual, Crane Log Books, Training & Work Experience Log Books and a range of Training CDs and DVDs.
- Access to ongoing development of new safety initiatives and products.

Visit the www.cica.com.au or call 03 9501 0078.....

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